

Marketing Order Form - March 2024



Company Name:
Email:
Contact:

Marketing + Sponsorship	Cost	Total
Lifestyle Feature - Showcase your brand story in a larger than life image feature along the main aisles of National Bridal Market Chicago. <i>Five (5) available.</i>	\$ 1,100	\$
Store Front Display - Let your gowns be seen through the store window, with 3 mannequins and branding. Located on the main Aisle. <i>Two (2) spots available.</i>	\$ 2,000	\$
B2B Social - Increase your brand's visibility and sales by exclusively sharing content on all social channels of National Bridal Market Chicago. Scheduling an exclusive spot will guarantee to amplify your brand's reach and impact buyers before the show. These limited 20 posts before bridal market are across Instagram & Facebook with over 30k followers to ensure retailer reach and engagement. (Limit one (1) post per booth exhibitor). Includes: 3-4 lifestyle images, up to 20 words of copy, hashtags, Instagram handles and company link out.		
Social Media Post: January 9th through February 8th (10 spots available) Must submit photos with form	\$ 500	
REELS: Must provide the reel	\$ 1,000	
Website Banner - Reserve a portion of our Website with a Branded Banner. This focused promotion is on the top-most visited pages of our website and is designed by your team. Include your company logo and booth number and link to a webpage of your choice. (Stays up for 6 months!) *1 per exhibitor. Four (4) placements available	\$ 600	
Elevator Advertisement (Interior) - Company brand promoted to all patrons of theMART and attends of NBMC with an inside elevator door ad. On rotation in each of the 10 elevators that go directly to the 7th Floor, your ad will be on rotation. *1 per exhibitor. <i>Ten (10) spots available.</i>	\$ 500	\$
Bridal Display - Let your gowns be seen by every buyer at market! Feature your gown along the main aisles in the bridal display! One (1) per company. <i>Nine (9) displays available.</i>	\$ 500	
Total		\$

Signature:

National Bridal Market Chicago - *Katerina Kamberis*