



January/February 2011

### **National Bridal Market™ Chicago announces new September dates**

The National Bridal Market™ Chicago will be held Sept. 24-27, 2011, differing from the October dates originally announced earlier this year.

“The Chicago Market has been moved up by one week from its usual October dates to respect the observance of the Jewish Holiday,” said Susan McCullough, senior vice president of apparel at MMPI. “With the new dates the Chicago market will continue to be a strong show delivering what buyers want - the industry’s top lines in an easy to navigate atmosphere.”

As the nation’s largest and longest running bridal market, the National Bridal Market Chicago brings buyers the top names and trends in the industry, and provides amenities and highly specialized educational offerings for buyers from across the United States. The National Bridal Market Chicago features top manufacturers of bridal gowns, both moderate and designer, bridesmaids’ gowns and mother of the bride, flower girl, accessory, prom, quinceañera and special-occasion resources. For more information visit [www.nationalbridalmarket.com](http://www.nationalbridalmarket.com) or call 800-677-6278 (MART).