NORTH LOBBY SHOWCASE

Spotlight your gowns in the historic Merchandise Mart lobby to be seen by thousands of bridal retailers. Attendee Registration is located in the north lobby, and therefore, it is a key place to grab the attention of bridal retailers. Your gown will be highlighted in a show-stopping display for the duration of market.

This opportunity is limited to 6 exhibitors. **The fee is $250 per gown - PREPAID**

Please fill out the attached form and return with payment, payable to **MMPI.** You may also fax this form to 312.527.7807. In order to guarantee a place in the show, full payment must accompany this form. Gowns must be received by Tuesday, September 20th. Please ship to:

Stephanie D'Ambrosio
MMPI Fashion Office
222 Merchandise Mart Plaza, Suite 470
Chicago, IL 60654

If you have any questions about this exciting opportunity, please feel free to contact the Fashion Office at 312.527.7751 or via email at sdambrosio@mmart.com.

Fax this form to: 312.527.7807

Line Name: _____

Representative/Contact: _____

Phone: _____ Email: _____

Booth # _____

CC (Visa/MC/Amex): _____ Security code. _____

Expiration Date: _____ Amount: _____

Name on Card: _____Signature: _____

Product description: _____